

GlobeAR Application Privacy Policy

Last modified on February 8th, 2017.

GlobeAR is an Augmented Reality application designed to show Augmented Reality campaigns. This Privacy Policy describes what data GlobeAR mobile application ("Application") collects from its users, how the data is being stored and the ways it can be used. Please read this Privacy Policy carefully before using the Application. By accessing or using the GlobeAR application in any manner you agree to the terms of this Privacy Policy.

Who we are?

3D Interactive Sthlm AB is a leading Augmented & Virtual Reality solution provider for the Nordic Countries. We have been creating Augmented and Virtual Reality applications for almost 5 years for various clients. The company is based in Stockholm, Sweden.

What is the GlobeAR application?

GlobeAR is an Augmented Reality mobile application available for free from AppStore and Google Play. The GlobeAR application expands the reality by allowing you to see virtual content not visible for the naked eye and the application is very easy to use. Just open it and follow the instructions. Exciting and informative content is displayed on top of the real world. You can take pictures of the augmented content. The images are stored in your devices photo gallery and you can share those to your friends.

Information collected by GlobeAR application and why do we collect it?

When you download the GlobeAR application you are asked to give permission for GlobeAR app to use following information:

- **Camera:** GlobeAR application is based on image recognition and the images (the pictures you are scanning) are recognized by the devices camera.
- **Photo Gallery:** in GlobeAR you can create your own content by using your photos and videos. To enable this feature GlobeAR needs access right to your personal photo gallery. This data is only used when you decide to use this feature.
- **App based general statistics** is collected to see how the app is being used.

Personal information collected by the GlobeAR application: We do not collect or store any personal information like your age or gender.

Where your data is stored?

GlobeAR content is hosted on Amazon Web Services and all the data stored in their Cloud Servers.

Links to third party services: GlobeAR campaigns may contain links to third party websites. Please note that we cannot control and cannot be held responsible for the privacy policies of such websites. You should always read the privacy policy of a website to find out more about how personal information is collected and processed.

Sharing your information

We do provide reports about the campaign success for our customers but only containing aggregated level general information. In no circumstances an individual GlobeAR application user can not be identified.

Sharing photos and videos made with the GlobeAR application

GlobeAR Application offers you the possibility to take a photo and share it to any social media sites, email addresses etc. Those social media sites may give us access to certain personal information stored by them (e.g., content viewed and information about the advertisements within the content you have been shown or may have clicked on, etc.) from your interaction with the online services. You control the personal information you allow us to have access to through the privacy settings on that third party website and the permissions you give us when you grant us access. By associating an account managed by a third party with your GlobeAR Application and authorizing us to have access to this information, you agree that we may collect, use and store the information provided by these sites in accordance with this Privacy Policy.

Changes to our Privacy Policy

If we decide to change our Privacy Policy, we will post those changes on this page, and update the Privacy Policy modification date above.

More info: info@3dinteractive.se